

KING'S  
*College*  
LONDON

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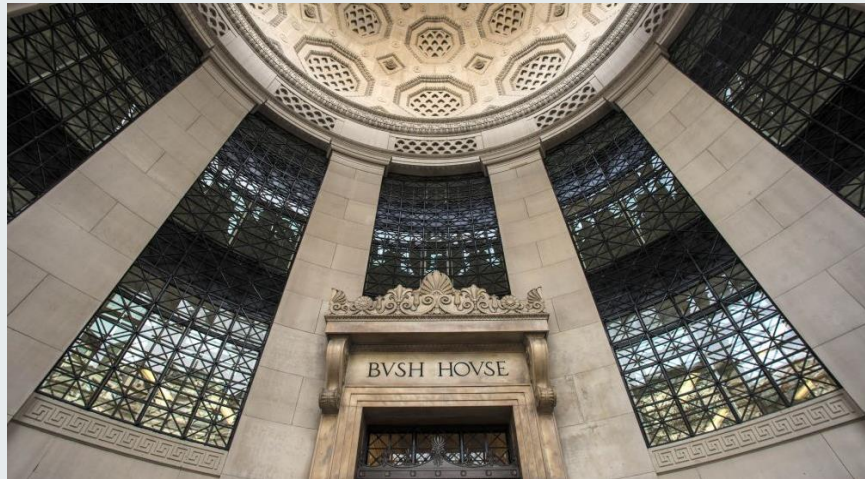
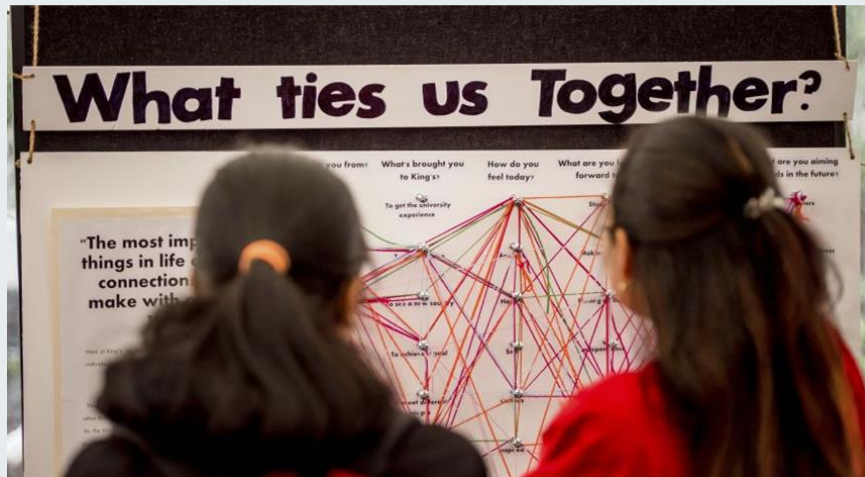
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# Competitive applications Making yourself stand out

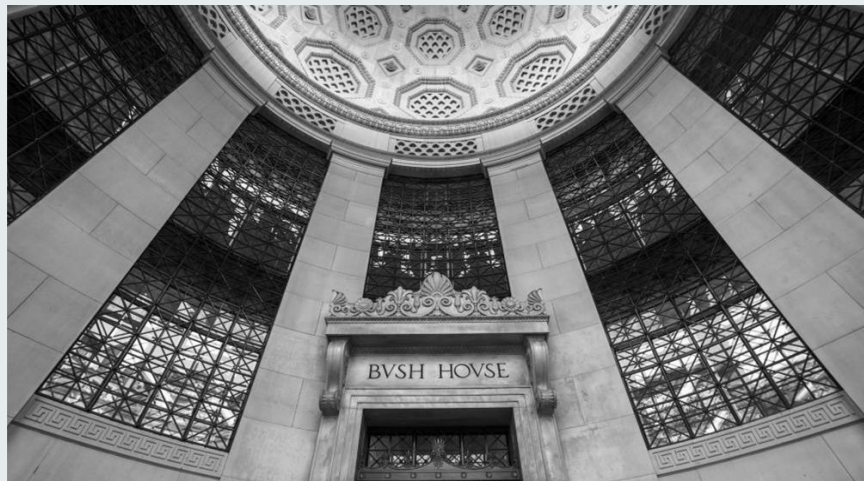
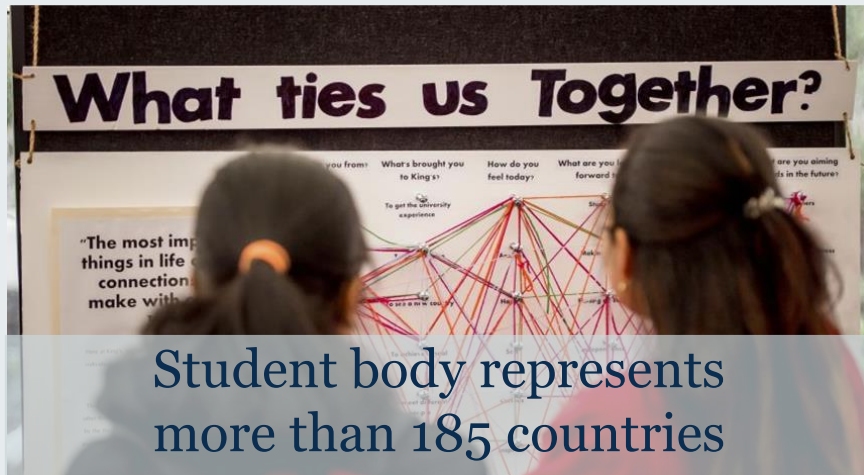
Natalie Hyde  
Schools & Colleges Liaison



# King's at a glance

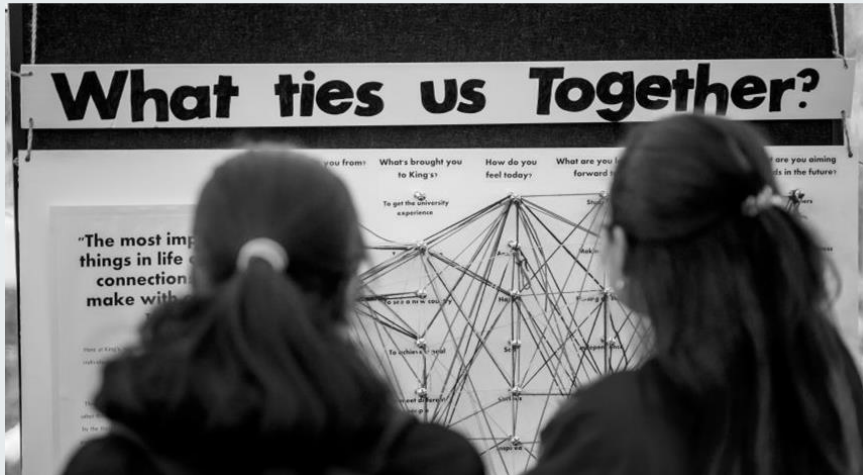


# King's at a glance

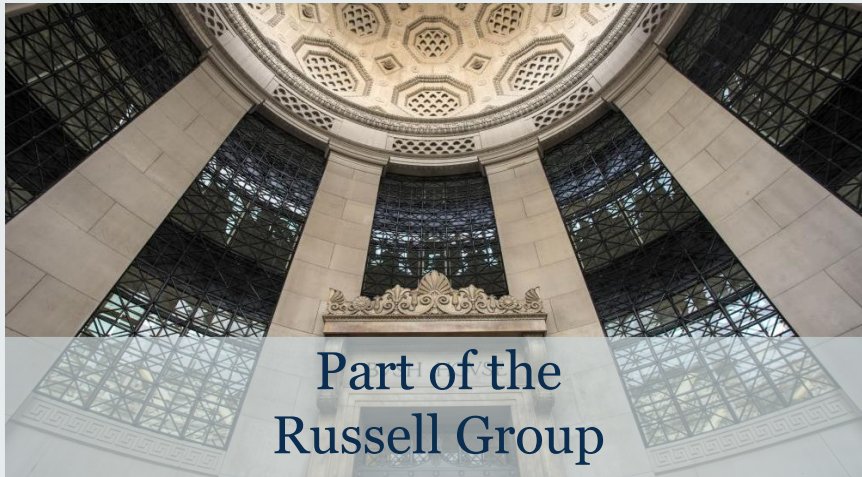
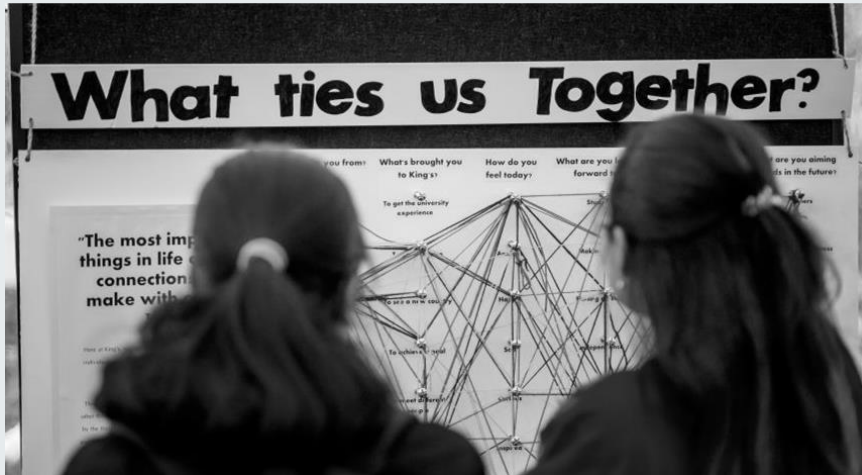




# King's at a glance



# King's at a glance

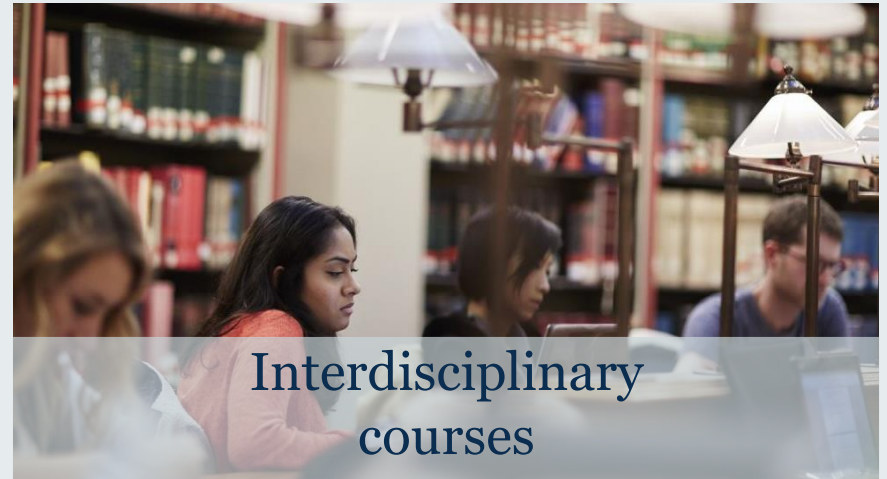
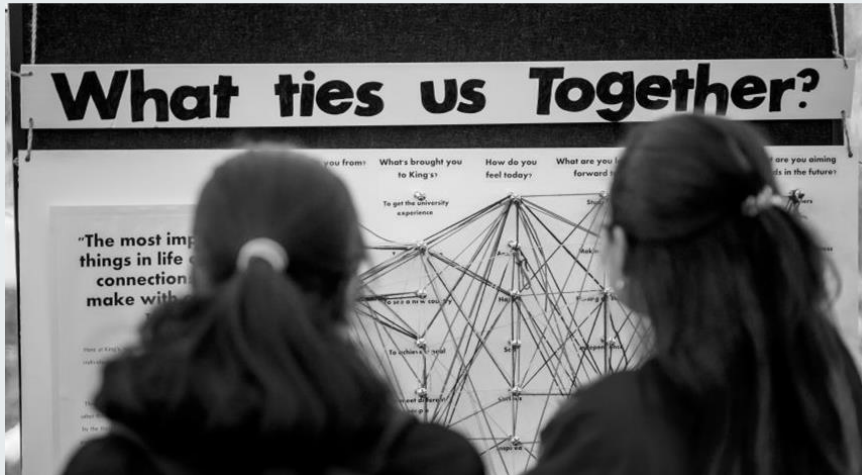


Part of the  
Russell Group





# King's at a glance



# King's at a glance

**150+**

**courses  
offered at King's**

**52,000**

**applications  
received in 2019**

**50%**

**of all applications are  
for just 14 courses**

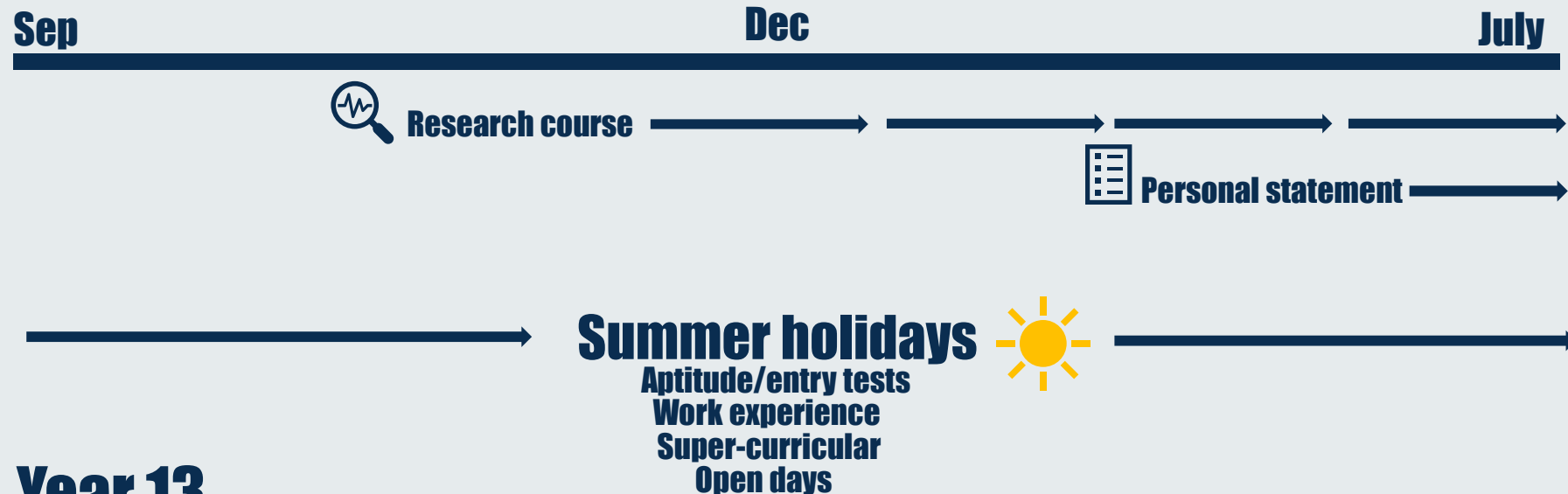
**top 3**

**Business Management,  
Law and Medicine**

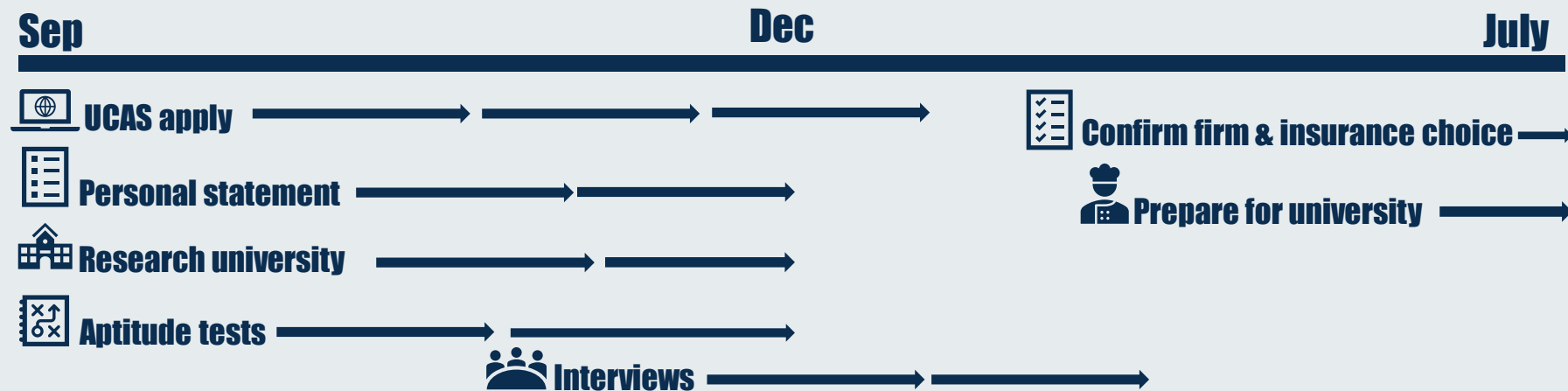


# The university journey

## Year 12



## Year 13



# Questions to ask yourself





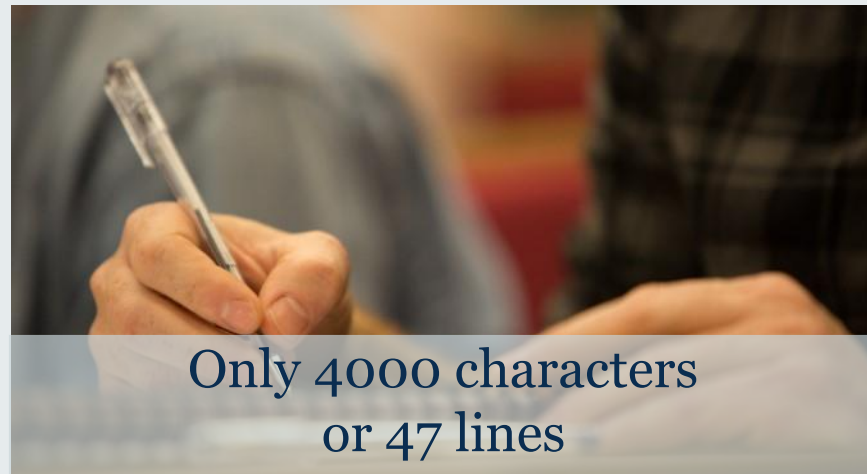
# What can you do?



# Personal statement



Key for  
competitive courses



Only 4000 characters  
or 47 lines



Demonstrates your motivation,  
enthusiasm and aptitude



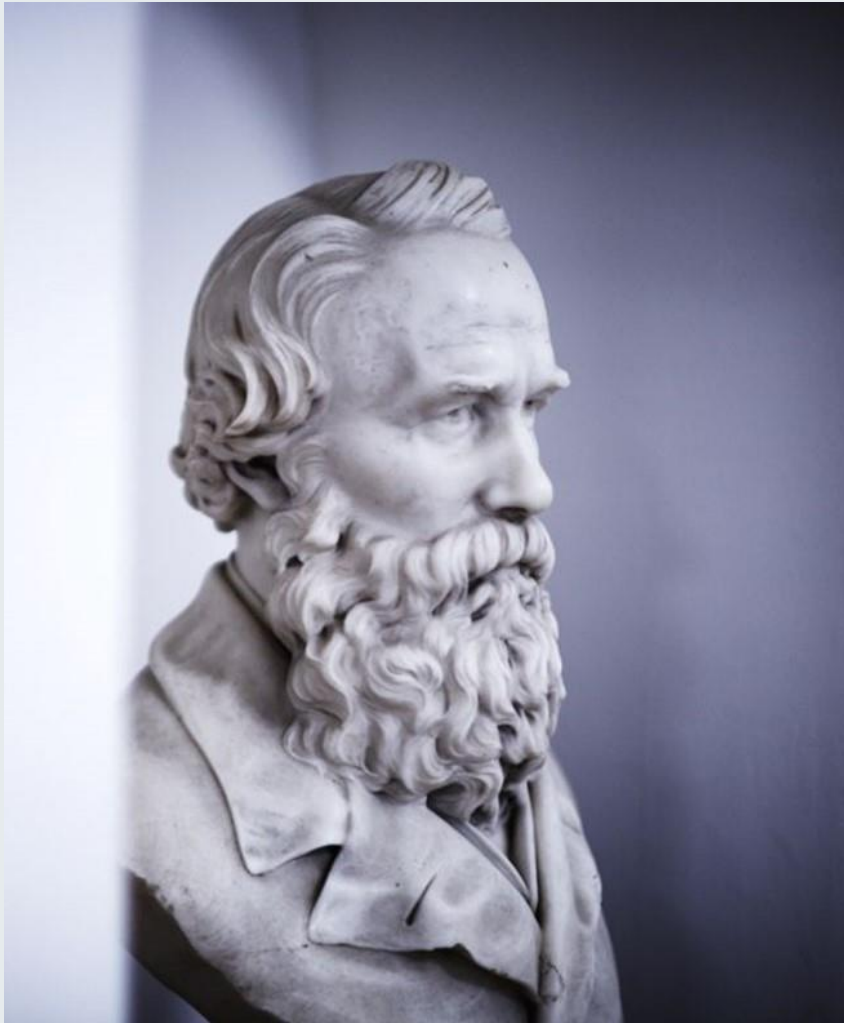
Always remember:  
**it is personal!**



## What not to include

- Lying/exaggerating
- Plagiarism
- Mentioning university names
- Spelling/grammar/punctuation errors
- Excessive use of the thesaurus
- Irrelevant quotes
- Bullet Points/ Shopping Lists





## **Opening lines to avoid**

From a young age I have always wanted to...

I have always loved...

I have always been passionate about...

[Course name] is very challenging and demanding] I am currently studying...

**Education is the most powerful weapon which you can use to change the world**



**5 choices...**

**One personal statement!**



# UCAS Apply

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## What is UCAS?

### Who?

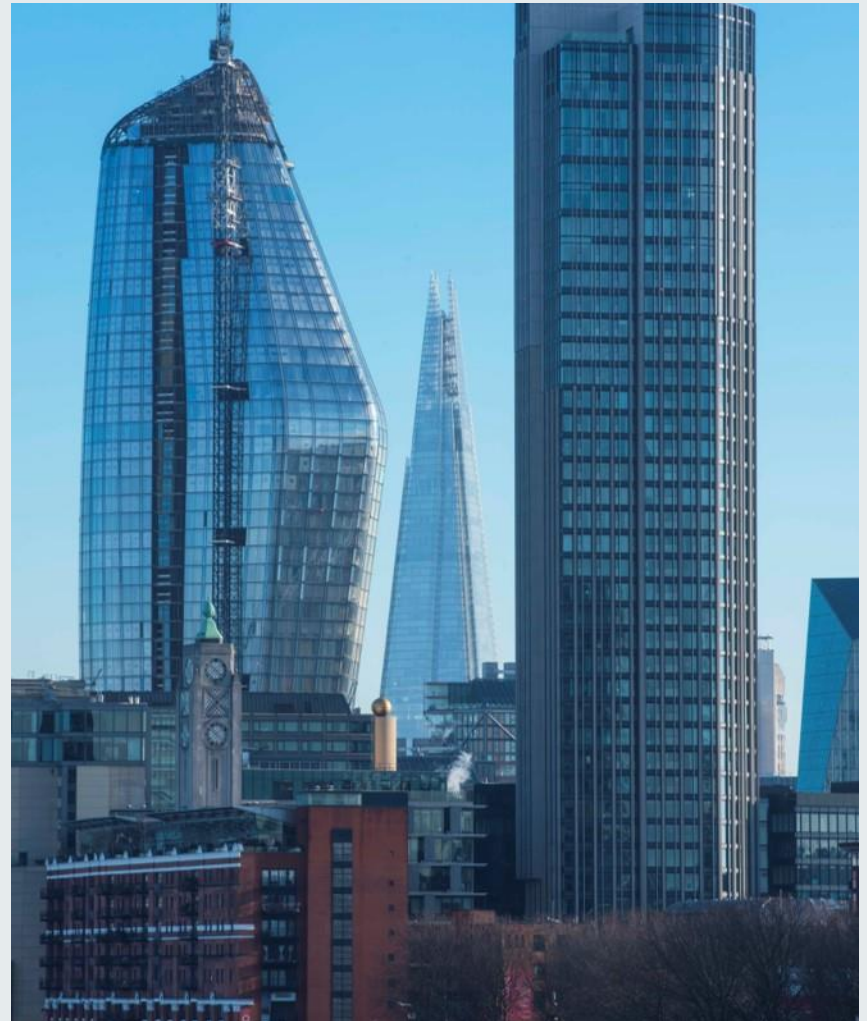
Central body that administers university applications in the UK

### Where?

All applications are made online  
[www.ucas.com](http://www.ucas.com)

### When?

UCAS Apply goes live for 2021 entry applications in May 2020







## **The application form**

1. Personal Information
2. Education Information
3. Employment Information
4. Course Choice
- 5. Personal Statement**
6. Reference

# Natalie's last thoughts

1

Research  
Research  
Research

2

Redrafts  
are not  
scary

3

What's  
the  
point???



# Thank you

## Talk to our students!

[www.kcl.ac.uk/study/unibuddy](http://www.kcl.ac.uk/study/unibuddy)

**For more information**

[kcl.ac.uk/study](http://kcl.ac.uk/study)

[ucas.com](http://ucas.com)

[prospects.ac.uk](http://prospects.ac.uk)